



**Welcome**

Spring NEArc 2010

Lightning Round Presentations



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## Pecha Kucha

From Wikipedia, the free encyclopedia  
(Redirected from [Pecha kucha](#))

**Pecha Kucha** (ペチャクチャ<sup>?</sup>), usually pronounced in three syllables as "pe-chak-cha", is the [onomatopoeic Japanese](#) word for the sound of conversation. The equivalent [English](#) term is "chit-chat".

Pecha Kucha Night was devised in [2003](#) by Astrid Klein and Mark Dytham of [Tokyo](#)'s Klein-Dytham Architecture (KDa), as a way to attract people to Super Deluxe, their experimental event space in [Roppongi](#).<sup>[1]</sup> Pecha Kucha Night events consist of around a dozen presentations, each presenter having 20 slides, each shown for 20 seconds. Each presenter has just 6 minutes 40 seconds to explain their ideas before the next presenter takes the stage. Conceived as a venue through which young designers could meet, show their work, exchange ideas, and network, the format keeps presentations concise, fast-paced and entertaining.

In 2004 PKN began running in a few cities in Europe, and has since become a worldwide phenomenon, now running in more than 260 cities in almost every corner of the globe.<sup>[2][3]</sup>

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1 Format

538448710\_0d08342c....jpg Show all downloads...



# Getting Social with Geo

Guido Stein

GIS Analyst

Applied Geographics Inc.

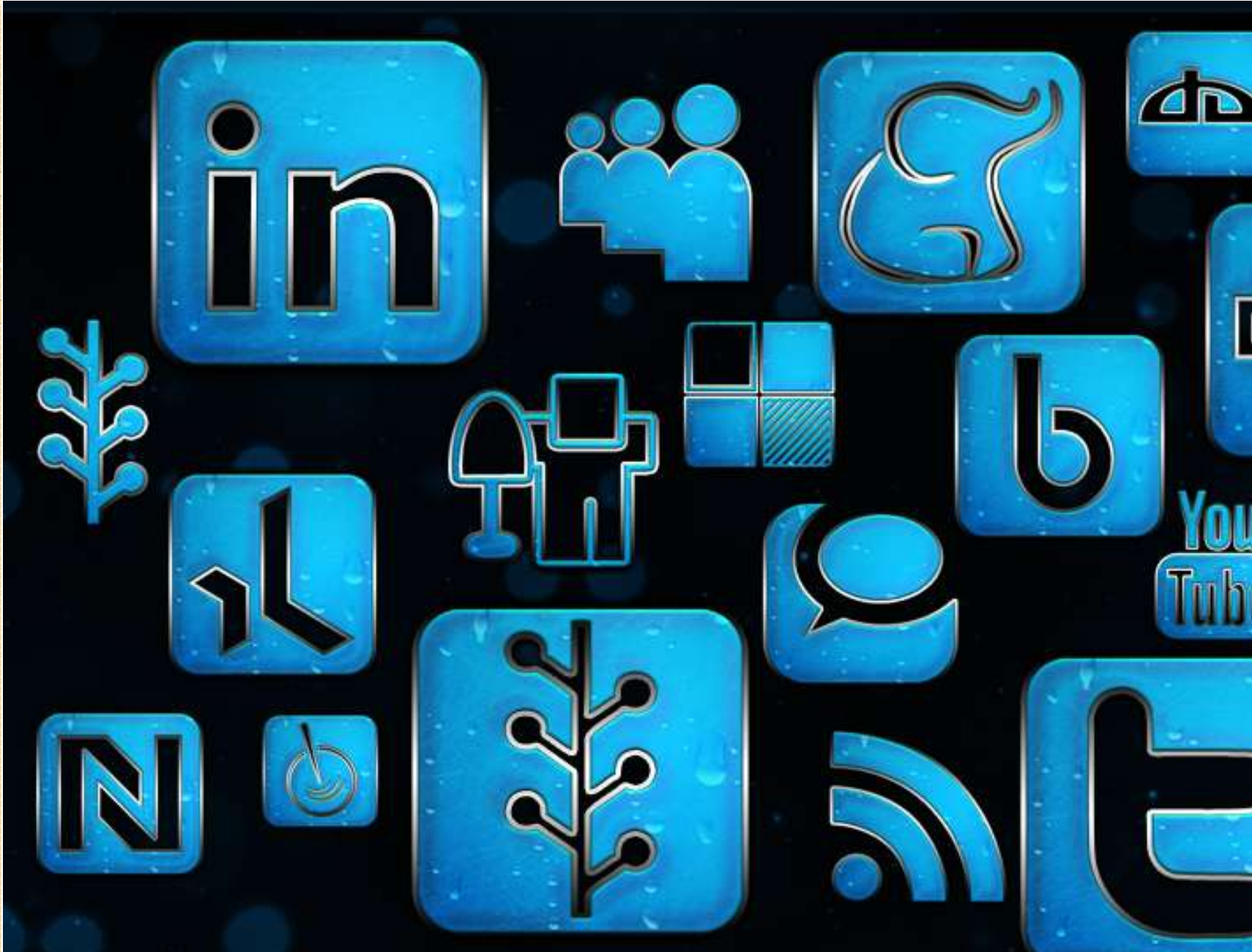
# Sticking to my knitting



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<http://www.flickr.com/photos/oddwick/>



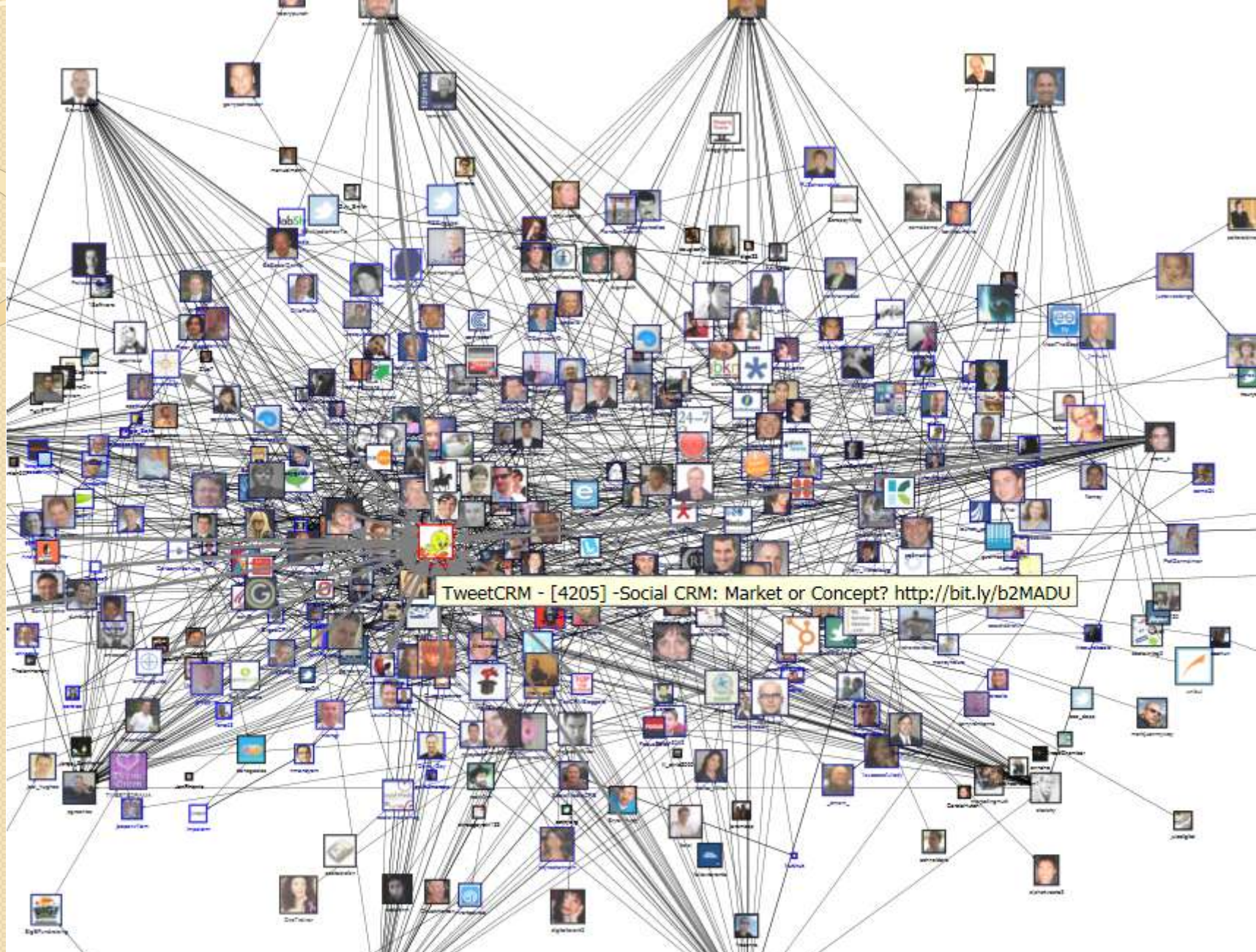
# Social Media



Thanks to Web Treats  
<http://www.flickr.com/photos/webtreatsetc>



# Social Networks



Thanks to Marc Smith  
[http://www.flickr.com/photos/marc\\_smith](http://www.flickr.com/photos/marc_smith)

# Analogous Networks



Thanks to RonAlmog  
<http://www.flickr.com/photos/ronalmog/>



# Blog and Podcasts



Thanks to BenBen  
<http://www.flickr.com/photos/nebneb/>



# Geo Blogs and Podcasts

- [www.spatiallyadjusted.com](http://www.spatiallyadjusted.com)
- [apb.directionsmag.com](http://apb.directionsmag.com)
- [blogs.esri.com/Support/blogs/mappingcenter](http://blogs.esri.com/Support/blogs/mappingcenter)
- [www.directionsmag.com/podcasts](http://www.directionsmag.com/podcasts)
- [www.esri.com/news/podcasts](http://www.esri.com/news/podcasts)
- [veryspatial.com](http://veryspatial.com)



Thanks to Cornell University Library  
<http://www.flickr.com/photos/cornelluniversitylibrary/>



# Twitter Conversations

- Talking about @mentions
- @mention directly
- #hashtag
- D Direct Message

@cageyjames

@ESRI

@autocad2010

@FMEDoctors

Karen (CAD friend at ESRI)



# Facebook



Thanks to Max Klingensmith  
<http://www.flickr.com/photos/mklingo/>







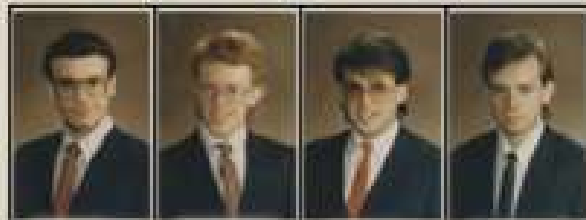
T. Dinh J. Lynn



J. Dillon S. Brown R. Koehler J. Frazzini C. Esther J. Locke J. Hollis  
Treasurer V.P. of Executive President V.P. of Social Chair  
Membership VP. of Management Education



J. Rushak G. Pl



M. Yellin G. Smith A. Temkin W. Worley

## Sigma Tau Gamma

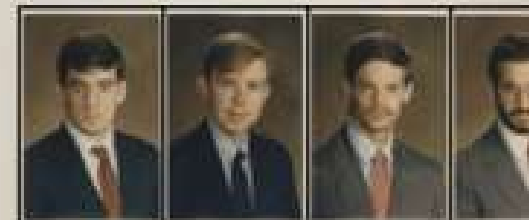
DELTA XI

1988

1989



Carnegie Mellon  
University



P. Shore J. Bewick J. McKula J. Ro



J. Irwin J. Heyel M. Shea S. Tomko R. Atkins



R. Schwartz M. Daninhirsch R. Cochran P. Stoffolino A. M



J. Goldberg D. Whelan R. Boyd D. Kastin H. Chien C. Wilson Sparky

Mascot



A. Nemitoff J. Ng S. Ward R. Chopra M. Den

## Little Sisters



Thanks to djwhelan

<http://www.flickr.com/photos/djwhelan/>



T. Dinh

J. Lynn



J. Dillon  
Treasurer



S. Brown  
V.P. of



R. Koehler  
Executive



J. Frazzini  
President



C. Esther  
V.P. of



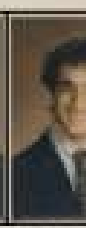
J. Locke  
V.P. of



J. Hollis  
Social Chair

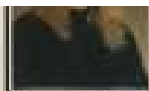


J. Rushak

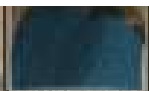


G. P.

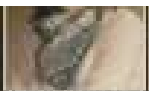
- GIS
- GIS & Geospatial Technology Leadership Group (GTLG)
- GPS/GIS Jobs
- School and Business alumni groups
  - Clark university
  - Industrial Economics



C. Moss



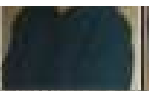
L. Schmidt



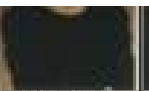
C. Woyciesjes



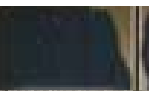
L. Boice



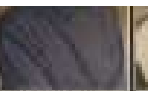
T. Ythier



L. Tamburro



K. Schulz



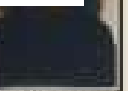
M. Huff



S. Lambert



K. Mayr



A. Krebs



## Stats for Guido S. from the last month

month

+ [Tweet these stats!](#) (and allow others to see this page)

+ [Tweet these stats!](#) (and keep this page private)

DAYS CHECKED IN

10

NUMBER OF CHECKINS

14

AVG CHECKINS WHEN OUT

1.4

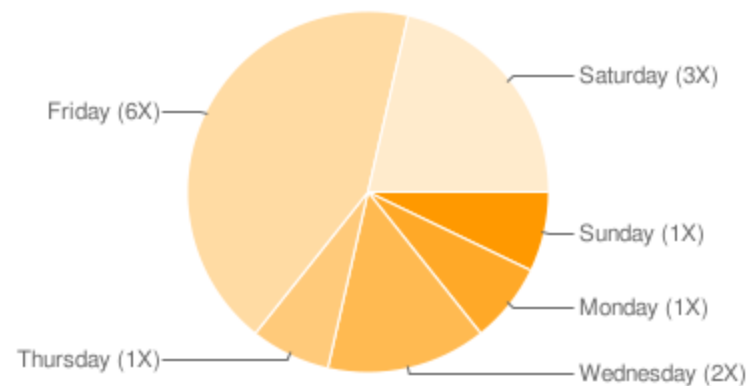
% OF CHECKINS AT NEW PLACES

64%

NEW PLACES DISCOVERED

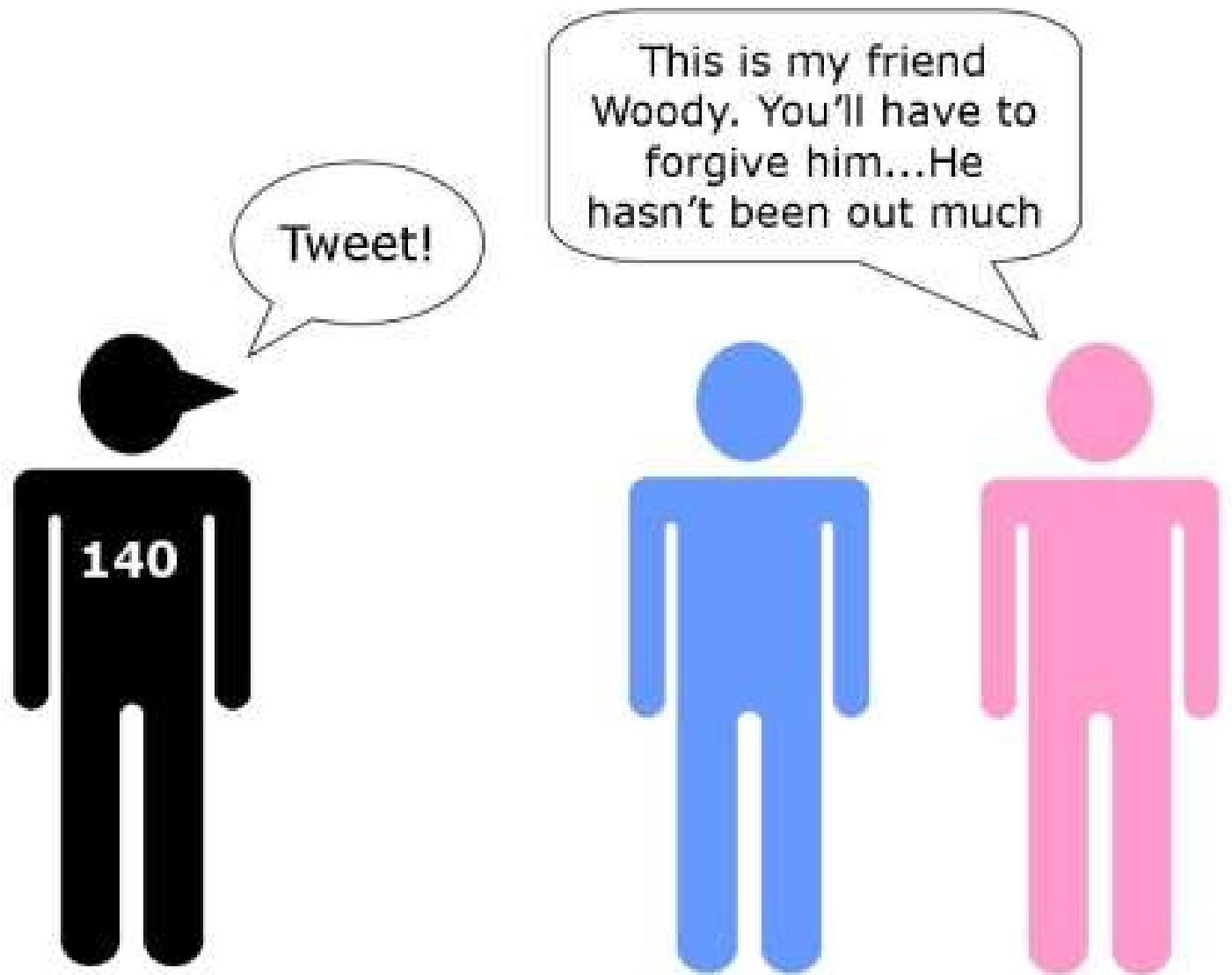
9

DISTRIBUTION BY DAY OF WEEK

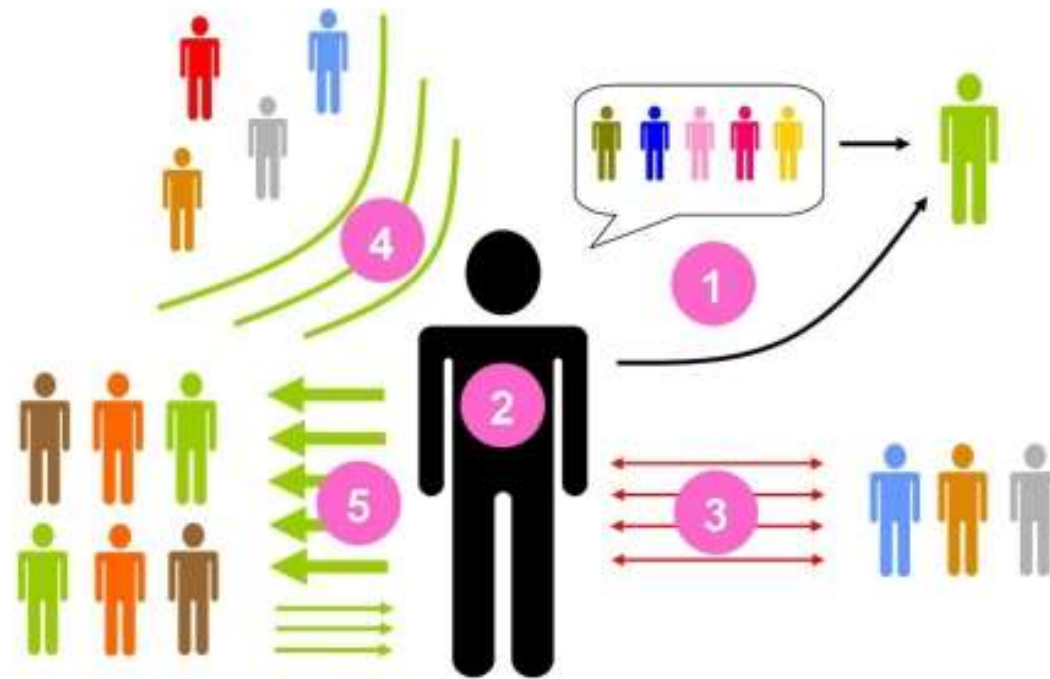




# Reality Check



## 5 Ways to Cultivate an Active Social Network



Source: Cultivate an Active Network (Chris Brogan)

1

**BE HELPFUL** - offer your network advice or suggest people that can help

2

**BE PRESENT** - participate and contribute

3

**BE SOCIAL** - engage with as many people as possible...not to be confused with just pushing out messages to a list.

4

**SHARE THE LOVE** - make it about them...talk about your network

5

**PAY IT FORWARD** - build equity by contributing to your network before asking for anything in return...and never take out more than you put in.



# Getting Social with Geo

Guido Stein

GIS Analyst

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